

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (Previously Presented) A system for purchasing customized capital equipment in an online marketplace environment, the system comprising:

a business-to-business exchange web page including basic product information for a plurality of capital equipment products;

at least one link included in the exchange web page for punching through from the exchange web page to a product provider web page;

a module for customizing a configuration of a capital equipment product based on requirements received from a customer;

means for presenting a price quotation for the customized capital equipment product; and

an acceptance module configured for enabling acceptance of the price quotation at the exchange web page.

2. (Original) The system of claim 1, wherein the capital equipment products include medical equipment systems.

3. (Original) The system of claim 1, wherein the price quotation is generated by a product provider.

4. (Original) The system of claim 1, wherein the price quotation is generated using a product configurator.

5. (Original) The system of claim 1, wherein the price quotation is based on unique customer requirements.

6. (Previously Presented) The system of claim 1, wherein the product provider web page includes means for receiving customer requirements for configuration of the capital equipment product.

7. (Original) The system of claim 1, further comprising means for communicating the price quotation acceptance to a product provider.

8. (Original) The system of claim 7, wherein the means for communicating includes means for triggering a price quotation acceptance at the product provider web page.

9. (Original) The system of claim 7, wherein the means for communicating includes means for sending a notification to the product provider.

10. (Original) The system of claim 1, wherein the at least one link is a hyperlink to the product provider web page.

11. (Original) The system of claim 1, further comprising means for automatically eliciting purchaser requirements for use in generating the price quotation.

(Previously Presented) A system for allowing purchases of customized capital equipment in a marketplace environment, the system comprising:

a business-to-business exchange web page including basic product information for at least one product and at least one link to a product provider web page;

means for configuring a standard product to include features based on needs of a particular customer and generating a price quotation therefor;

means for presenting the price quotation at the exchange web page; and

means for accepting the price quotation at the exchange web page.

13. (Previously Presented) The system of claim 12, wherein the standard product is a medical equipment system.

14. (Previously Presented) The system of claim 12, wherein the price quotation is generated by a product provider.

15. (Previously Presented) The system of claim 12, wherein the means for configuring a standard product comprises a product configurator.

16. (Previously Presented) The system of claim 12, wherein the price quotation is based on unique customer requirements.

17. (Previously Presented) The system of claim 12, wherein the exchange web page includes means for receiving customer requirements for use in generating the price quotation.

18. (Original) The system of claim 12, further comprising means for communicating the acceptance to the product provider.

19. (Original) The system of claim 18, wherein the means for communicating includes triggering a price quotation acceptance at the product provider web page.

20. (Original) The system of claim 18, wherein the means for communicating includes means for sending a notification to the product provider.

21. (Original) The method of claim 18, further providing automatically generating a series of questions designed to elicit purchaser requirements and displaying the questions to a purchaser.

22. (Previously Presented) A method for purchasing customized capital equipment products in an electronic marketplace, the method comprising:

viewing basic product information for a plurality of capital equipment products at a business-to-business exchange using an electronic device;

providing customer specifications for a customized capital equipment product to a product provider using the electronic device;

viewing a price quotation for the customized capital equipment product using the electronic device; and

accepting the price quotation at the business-to-business exchange using the electronic device.

23. (Original) The method of claim 22 wherein the customized capital equipment product is a medical system.

24. (Original) The method of claim 22, wherein the step of viewing basic product information comprises viewing a business-to-business exchange web page using a web browser.

25. (Previously Presented) The method of claim 22, further comprising punching through to a product provider web page using the electronic device.

26. (Original) The method of claim 22, wherein the step of providing customer specifications comprises answering a series of questions regarding customer requirements.

27. (Original) The method of claim 26, wherein at least a portion of the questions may be answered at the provider web page.

28. (Original) The method of claim 22, wherein viewing the price quotation takes place at the exchange web page.

29. (Original) The method of claim 22, further comprising communicating the acceptance to the product provider.

30. (Original) The method of claim 29, wherein communicating the acceptance includes triggering an acceptance at the product provider web page.

31. (Original) The method of claim 29, wherein communicating the acceptance includes sending a notification to the product provider.

32. (Original) The method of claim 29, further providing automatically generating a series of questions designed to elicit purchaser requirements and displaying the questions to a purchaser.

33. (Previously Presented) A method for enabling purchases of customized capital equipment in a marketplace environment, the method comprising:

displaying at an electronic device basic product information for a plurality of products at a business-to-business exchange web page;

providing at the exchange web page a link to a price quotation for a capital equipment product that has been customized based on needs of a purchaser; and

receiving an acceptance of the price quotation at the exchange web page.

34. (Original) The method of claim 33, further comprising communicating the acceptance to a product provider.

35. (Original) The method of claim 34, wherein communicating the acceptance comprises triggering an acceptance at a product provider web page.

36. (Original) The method of claim 34, wherein communicating the acceptance comprises sending a notification to the product provider.

37. (Original) The method of claim 33, wherein the price quotation is generated by a product provider.

38. (Original) The method of claim 33, wherein the price quotation is generated using a product configurator.

39. (Original) The method of claim 33, wherein the price quotation is based on unique customer requirements.

40. (Original) The method of claim 33, further providing automatically generating a series of questions designed to elicit purchaser requirements and displaying the questions to a purchaser.

41. (Previously Presented) A method for enabling purchases of customized capital equipment in a marketplace environment, the method comprising:

displaying basic product information for a capital equipment product at a business-to-business exchange;

providing at the exchange a link to a customized price quotation for a capital equipment product that has been configured in accordance to requirements received from a purchaser;

receiving an acceptance of the price quotation at the exchange; and

communicating the acceptance to a product provider.

42. (Original) The method of claim 41, wherein the price quotation is generated by a product provider.

43. (Original) The method of claim 41, wherein the price quotation is generated using a product configurator.

44. (Original) The method of claim 41, wherein communicating the acceptance comprises triggering an acceptance at a product provider web page.

45. (Original) The method of claim 41, wherein communicating the acceptance comprises sending a notification to the product provider.